

Pat Filman's wagon-wheel chandeliers to appear in Super Bowl TV commercial

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Pat Filman's wagon-wheel chandeliers are guaranteed to be a commercial success.

Well, at least four of them.

Hollywood's Omega Cinema Props has seen to that. Maybe star billing is a better way to describe Filman's progeny.

Allan Songer, assistant general manager at Omega came across D Bar X Lighting & Horns-A-Plenty Antler Art's Web site and called Filman on Nov. 29,

asking if Filman could manufacture four chandeliers and eight sconces and guarantee delivery in Hollywood by Dec. 7.

The payoff: Filman's products would be included in a soon-to-be-shot Budweiser commercial scheduled to air during the Feb. 6 Super Bowl.

"I said, 'Yes. We can do that,'" says an excited Filman.

The opportunity to appear in a Super Bowl commercial doesn't come often, Filman says, so he jumped on Songer's offer.

"I had some guys come in and give me a hand. I was not going to turn that down.

I would have driven down there myself (to deliver the products)"

As it turned it, Filman didn't need to; the chandeliers and sconces arrived on schedule.

Filman says he doesn't know the premise of the Budweiser commercial but that his products will be in a saloon.

"I'm thinking it's like an 1800s piece. It could be a modern saloon scene. I don't know."

This is not the first time Filman's work has appeared on screen. His "credits" include television's "Extreme Makeover: Home Edition," "Trick My Truck" and "True Blood" and in the movies "Soul Men" and "Hannah Montana: The Movie."

It appears, too, this is not D Bar X Lighting & Horns-A-Plenty Antler Art artwork's final hurrah.

Songer told Filman he would call him in January to talk about purchasing some antler chandeliers for the prop house.